



Only **\$7.00** For All The Dirty Dry Cleaning You Can Stuff In This Purple Bag...

***"Come take advantage
of my 5 Year
Anniversary Sale."***

"Stuff As Much Dirty Dry Cleaning As You Want In This Bag And We'll ONLY Charge You **\$7.00 Guaranteed!"**

If You Can Bring It In By: *Two Weeks From Today*

Hello Neighbor,

You heard me right--ONLY a few bucks! But make sure you bring it in by the date above.

Hi, my name is David Arnold and I own David's Cleaners and this is my **5 Year Anniversary Sale**.

Why am I giving you this fantastic, unheard of deal?

I'll tell you why! Instead of paying some knuckle-head advertising agency lots of money, I can pass that moola on to you through this offer. I just want you to experience my dry cleaning quality and service and I figured this was a great way to do it. Don't you agree?

And if my quality is terrible or not what you expected, I'll even pay for all of it, so it won't cost you a nickel. That's my **IRON CLAD 100% NO RISK GUARANTEE!**



MORE →

***Bring your bag full of dirty dry cleaning down to
David's Cleaners, 115 Village Square, on Spillway Rd, next to Little Willie's BBQ!***

So all the risk is mine, NOT yours!

So what do you have to lose? NOTHING!

Go right now into your laundry room (or wherever you keep your dirty dry cleaning) and stuff this bag full. Keep stuffing it until you can't stuff it any more. And then put it in your car right now so that you won't forget it.

It's best to run right down to my store now @ **David's Cleaners, 115 Village Square, on Spillway Rd, next to Little Willie's BBQ**, but... if that's not convenient, you can do it tomorrow. Hopefully it's before the deadline. Oh, our hours are **Monday - Friday 7 AM - 6 PM & Saturday 9 AM - 1 PM**.

I want to thank you for listening to my dry cleaning offer and me. I'd love to have you as one of our customers. I look forward to meeting you. And one more thing, no wedding gowns, leathers or suede's or anything beaded—you know what I mean?

Sincerely,

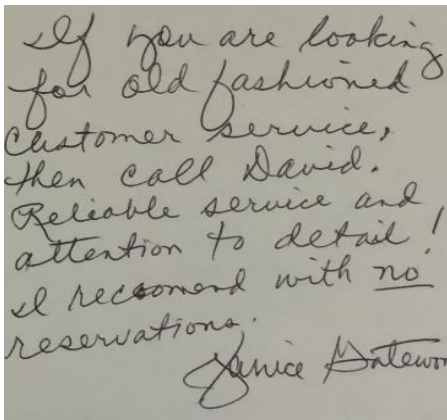


David Arnold

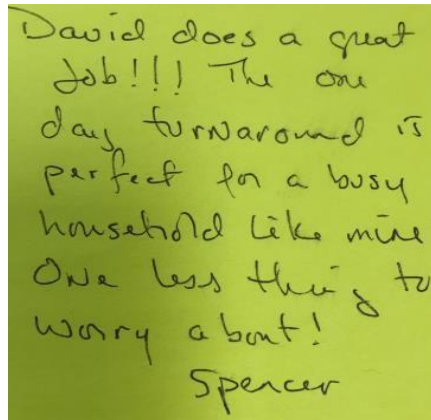
P.S. Ask for your Purple Bag at the counter and "Stuff" as much as you can for one low price of \$7 as my way of introducing my quality cleaning to you.

P.P.S. Make sure you get it in by the date above. I look forward to meeting you. Oh, ask about our convenient FREE Home Pick-up & Next Day Delivery Service.

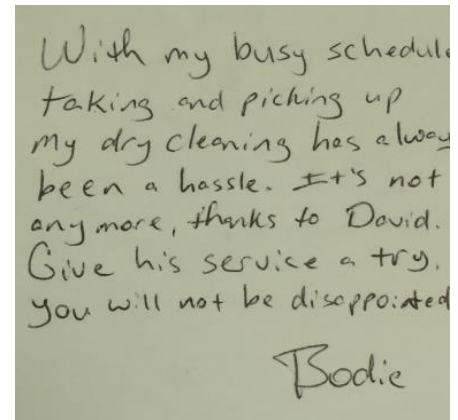
David's Cleaners | 115 Village Square, Suite K
601-921-0300 | david@davidscleaners.net
www.DavidsCleaners.net



If you are looking for old fashioned customer service, then call David. Reliable service and attention to detail! I recommend with no reservations.
Janice Batewood



David does a great job!!! The one day turnaround is perfect for a busy household like mine! One less thing to worry about!
Spencer



With my busy schedule taking and picking up my dry cleaning has always been a hassle. It's not anymore, thanks to David. Give his service a try, you will not be disappointed.
Bodie

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